



MDC3 Schedule of Events

(updated 10/3/11)

The following is a tentative schedule of daily speakers, breakout sessions and events for the Maryland Cyber Challenge & Conference, October 21-22, 2011. Dates, times, speakers and other details are subject to change. Please check back at MDC3.org for schedule updates.

Friday, October 21, 2011

7:30 a.m. Conference and Team Registration Opens, Exhibit Hall Opens, Continental Breakfast available

8:30 a.m. Conference Opening Remarks

8:40 a.m. Keynote Address **Maryland Governor Martin O'Malley (invited)**

9:00 – 9:15 a.m. Presentation of the Maryland Cyber Challenge Professional Teams

9:15 – 9:30 a.m. Welcome **Christian S. Johansson, Maryland Secretary of Business & Economic Development**

9:30-10:30 a.m. Breakout Session #1

1. CyberMD Track

CyberMaryland presents *Cyber 101: The Business of Cybersecurity*

- Presenters - Ursula Powidzki, Director of DBED; Rick Geritz, CEO of Cyber Map
- Panelists - Bill Arbaugh, CEO of Five Directions; Bill Anderson, CEO Oculis Labs; Chris Holt, President Susquehanna Bank; Larry Letow, President Convergence

2. Operational Cybersecurity Track

The Financial Management of Cyber Risk

- Presenter - Larry Clinton, President of Internet Security Alliance

3. Cyber Paths Track

Pathways to Prosperity: Meeting the Challenge of Preparing Young Americans for the 21st Century (Panel)

- Moderator - William Symonds, Harvard Graduate School of Education
- Panelists - Tony Fowler, US Department of Education; Mike Volk, MOED Cybersecurity Navigator

4. Cyber Technology Track

Operational Cybersecurity – Turning Sensor Data into Real Value for Your Enterprise (Panel)

- Moderator - Al Kinney, Director of Defense Cybersecurity Capabilities at Hewlett-Packard

10:00 a.m. Maryland Cyber Challenge Professional Team Finals Begin

10:30-10:40 a.m. Break

10:40-11:40 a.m. Breakout Session #2

1. CyberMD Track

Current Trends in M&A in the Cybersecurity Space (Panel)

- Moderator - Michael J. Baader, Partner-in-Charge of Venable LLP, Baltimore
- Panelists - Chris Helmraath, Managing Director of SC&H Capital; Fred Funk, Co-founder and Executive VP of KEYW; Jeffrey Freed, Co-Founder and Managing Partner of

Arlington Capital Partners	
2. Operational Cybersecurity Track	<i>Eye of the Storm: Key Findings from the 2012 Global State of Information Security Survey</i> <ul style="list-style-type: none"> Presenter - Per Melker, Senior Director at CSO Media
3. Cyber Paths Track	<i>The Evolution of a CISO - Distinct or Extinct?</i> <ul style="list-style-type: none"> Presenter - Jay Bavisi, Founder/CEO of EC-Council
4. Cyber Technology Track	<i>Agile Secure Supply Chain</i> <ul style="list-style-type: none"> Presenter - Chris Mills, CEO of CyberCore Technologies
11:40 – 12:40 p.m. Lunch	
12:40-1:30 p.m. Featured Midday Speaker	Dr. Ernest L. McDuffie, Director of National Initiative for Cybersecurity Education (NICE)
1:30 -2:30 p.m. Breakout Session #3	
1. CyberMD Track	<i>Investing in Cyber (Panel)</i> <ul style="list-style-type: none"> Moderator – Art Jacoby, Managing Partner Maryland Cyber Investment Partners
2. Operational Cybersecurity Track	<i>Building a Secure Cloud: Challenges Ahead (Panel)</i> <ul style="list-style-type: none"> Moderator - Peder Jungck, Founder/CTO of CloudShield Panelist: Mitch Daniels, Chief Engineer, BAE Systems, Information Technology and Cyber Security Solutions; Jon Bollers, Director of Technology Solutions, SAIC
3. Cyber Paths Track	<i>Academic Cyber Research Showcase</i> <ul style="list-style-type: none"> Moderator – Dr. Rick Forno,
4. Cyber Technology Track	<i>Global Quest for Innovation</i> <ul style="list-style-type: none"> Presenter - Jerry Caponera, Director of Products at CyberPoint International
Break 2:30-2:45 p.m. (Exhibit hall closes)	
2:45 – 3:50 p.m. Breakout Session #4	
1. CyberMD Track	<i>Doing Business with NSA: A Two-Part Discussion</i> <i>Part 1: Pathway to Success</i> <ul style="list-style-type: none"> Presenter - Heather McColl, Associate Director of Outreach and Events for the NSA Office of Small Business Programs <i>Part 2: Technology Transfer</i> <ul style="list-style-type: none"> Presenter - Marion Roche, Director of the NSA Technology Transfer Program
2. Operational Cybersecurity Track	<i>Countering the Threat</i>
3. Cyber Paths Track	<i>Cyber Innovation Index: Building Maryland’s Cyber Innovation Ecosystem (A CEO Panel)</i> <ul style="list-style-type: none"> Moderator - Rick Geritz, CEO of Cyber Map Panelists - Robert Rodriguez, CEO SINET; Gregg Smith, CEO Koolspan
4:00 p.m. Maryland Cyber Challenge Professional Team Finals End	
4:00-5:00 p.m.	Featured Friday Speaker Chris Inglis, Deputy Director of the NSA
5:00 p.m.	Toast to Winners Dr. Freeman Hrabowski, President of UMBC; Michael J Baader, Partner-in-Charge of Venable LLP, Baltimore
5:00-7:30 p.m.	Cocktail Reception

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Saturday, October 22, 2011

7:30 a.m. Conference and Team Registration Opens, Exhibit Hall Opens, Continental Breakfast available

8:30 a.m. Day 2 Opening Remarks

8:40 – 8:50 a.m. Presentation of the Maryland Cyber Challenge College Teams

8:50 a.m. Welcome William Kirwan, Chancellor of the University System of Maryland

9:00 – 9:15 a.m. Presentation of the Maryland Cyber Challenge High School Teams

9:15 – 9:40 a.m. Featured Morning Speaker *How To Recruit Spies on the Internet*, Ira Winkler, author of "Spies Among Us"

10:00 a.m. Maryland Cyber Challenge College Team Finals Begins

9:45 a.m. – 10:45 Breakout Session #1

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| 1. CyberMD Track | <i>Myth Busting, Understanding Security Clearances and the Process (panel)</i> <ul style="list-style-type: none">Moderator – Tim O’Farrell, General Manager of The Fort Meade Alliance |
| 2. Operational Security Track | <i>Pros and Cons of Moving to the Cloud</i> <ul style="list-style-type: none">Moderator – Larry Letow, President Convergence Technology Consulting, LLC |
| 3. Cyber Paths Track | <i>Academic Cybersecurity Programs (Panel)</i> <ul style="list-style-type: none">Moderator - Jack Seuss, CIO, UMBCPanelists - Casey O’Brien, Director, CCBC Institute for Cyber Security |

10:45-11:00 a.m. Break

11:00 a.m. High School Cyber Competition Begins

11:00 a.m. Breakout Session #2

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| 1. CyberMD Track | <i>Success in Incubating Cyber Security (panel)</i> <ul style="list-style-type: none">Moderator – Tom Sadowski, Economic Alliance (invited) |
| 2. Operational Cybersecurity Track | <i>Staying Safe Online: Protecting Yourself</i> <ul style="list-style-type: none">Presenter - Michael Kaiser, Executive Director of the National Cyber Security Alliance |
| 3. Cyber Paths Track | <i>Careers in Cyber (Panel)</i> <ul style="list-style-type: none">Moderator: Anne Scholl-Fiedler, Director of Career Services at UMBCPanelists - Cindy Smith, Deputy Chief, Office of Recruitment, NSA; Phyllis Villani, Director of Talent Acquisition, Intelligence Systems Division, Northrop Grumman Information Systems; Neil Furukawa, Vice President, CyberPoint International |

11:40 – 12:40 p.m. Lunch

12:40-1:30 p.m. Featured Midday Speakers *From The Server Room to the Board Room: What does it take to become a Chief Information Security Officer (CISO)?*

- Moderator - Bill Sieglein, Founder/CEO - CISO Executive Network

1:30-2:30 p.m. Breakout Session #3

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| 1. CyberMD Track | Cyber Innovation Showcase Exhibitors Open House |
| 2. Operational Cybersecurity Track | Secure Supply Chain: Mobile Apps and HW |

3. Cyber Paths Track

- Presenter - Hart Rossman, CTO of Cybersecurity for SAIC
- **Competency Model and Job Performance Model Development**, David Maguire, Vice Chair of the National Board of Information Security Examiners (NBISE) Operational Security Testers (OST)

Break 2:30-2:45 p.m.

3:00-4:00 p.m. Women in Cyber (panel)

- Moderator – Becky Bace, Owner, infidel, inc

4:00 p.m. Maryland Cyber Challenge College and High School Finals End

4:00-5:00 p.m. Announcement of the Maryland Cyber Challenge College & High School Winners

Senator Barbara Mikulski (invited)

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